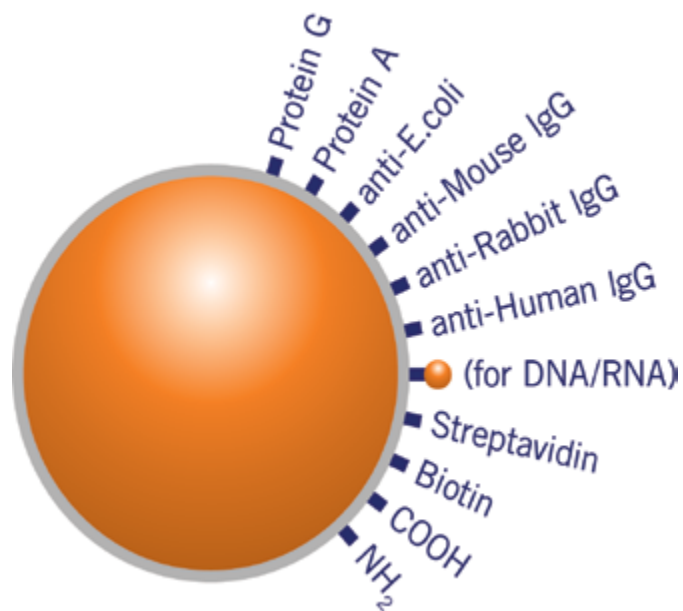


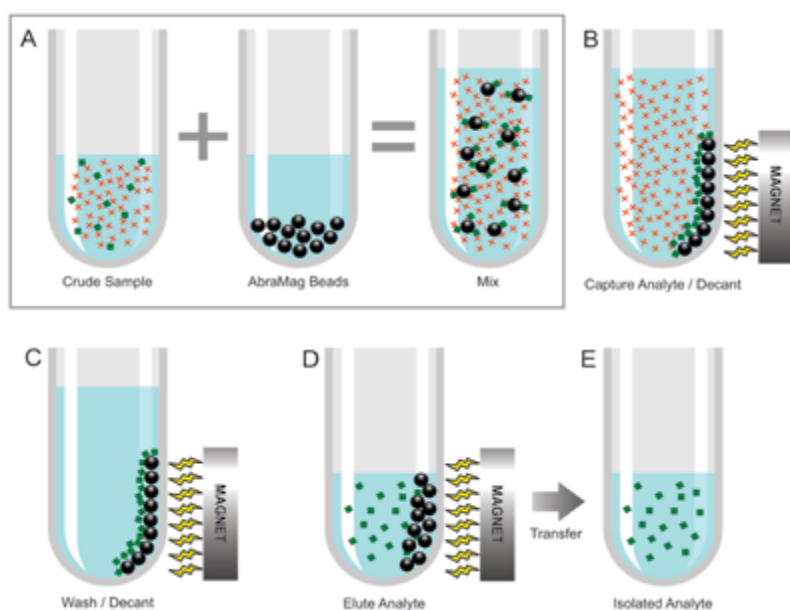
## AbraMag® Magnetic Beads: Superior Quality, Best Market Value

AbraMag Magnetic Beads are superparamagnetic, non-aggregating iron oxide particles (or 'microspheres') for sample prep, or for capturing / purifying targets such as proteins, antibodies, DNA/RNA, and *E. coli*. AbraMag's design enables faster binding kinetics, with high sensitivity & selectivity, in both manual and automated biomedical and research applications.



- **Multiple Advantages** – Over conventional methods (columns, centrifugation).
- **Superior Performance** – We've designed them to match or outperform the competition.
- **Superior Capacity and Yield** – High binding capacity for rapid and efficient target purification.
- **Superior Purity** – Stable, pre-blocked beads provide clean purification even from complex samples.
- **Customizable** – Custom beads and coupling services available.

## SUPERIOR YIELD AND PURITY • BEST VALUE



**AbraMag workflow:** (A) Mix AbraMag beads (black spheres) with crude sample (red Xs) containing desired analyte (green squares); (B) capture analyte-bound beads with magnet; (C) wash away crude sample components; (D) elute analyte from beads; (E) transfer to new tube.

For more  
information  
visit us at  
Booth #2180  
at the  
AACCC Conference,  
Anaheim, CA  
Aug. 4-8

[www.abraxiskits.com](http://www.abraxiskits.com)